

# PATRICK F. CONICONDE

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## PROFESSIONAL EXPERIENCE

2011 - present

### Production Artist

**Contractor: Aquent, LLC: New York, NY**

- Built and coded online tools sites for PriceWaterhouse Coopers utilizing HTML, CSS and JavaScript based on wireframes

2009 - present

### Freelance Graphic Artist/Web Designer

**Bunso72 Productions: Staten Island, NY**

- Built and coded Fordalejandro.com and Oldtin.com utilizing HTML, CSS and JavaScript based on graphical comps
- Designed and produced billboard promo graphics for Dial7.com
- Designed and produced promo graphics for Jomashop.com

2008

### Production Assistant

**Contractor: WorkForce Logic: San Jose, CA (via off-site remotely in Staten Island, NY)**

- Produced over 100 homepage and site graphics for the MicroPlace.com website, an eBay company
- Wrote and prepared step-by-step documentation on how to utilize templates and guidelines for efficient graphics optimization

2007 - 2008

**Freelance Webmaster: Belmont, CA**

- Updated and edited web site pages and graphics for Oviedoart.com, Centinelaranch.com, and Innatchimayo.com

2003 - 2008

### Production Designer

**User Experience & Design: eBay, Inc: San Jose, CA**

- Designed and produced banner ads and promos for various eBay categories including the eBay home page, eBay Buyer & Seller pages, eBay Education pages, and eBay Motors
- Responsible for image preparation and quality assurance of eBay's asset management system
- Responsible for uploading images to eBay's pics server using Rational ClearCase
- Liaison between eBay's Creative Design, Web Development HTML, and Projects Groups ensuring seamless integration of design comps and image optimization for web page mockups
- Designed and created eBay, Inc.'s job posting template for Monster.com
- Responsible for quality assurance of web site designs.
- Produced print collateral for advertisements, campaigns, and trade shows, including *eBay Live!*
- Project Manager responsible for training and workflow for 6+ contractors
- Technical writer for eBay responsible for writing style guides for all of eBay, Inc.'s onsite promos and banner ad production processes

### Achievement Awards

- 2004 – Innovation Award  
Awarded Innovation Award for contributing to the Stores Customization 1.0 Team, an innovative solution that has had a positive impact on the UED group and eBay

2003

### Graphic Artist

**MSI Learning: San Francisco, CA**

- Developed, created and produced brochure collateral and imagery using Adobe PageMaker

Patrick F. Coniconde (continued) :: [patrick@bunso72.com](mailto:patrick@bunso72.com) :: <http://bunso72.com>  
 2002

**Production Intern**

**San Mateo Daily Journal: San Mateo, CA**

- Developed and produced printed ads and newspaper layouts using QuarkXPress

1999 - 2001

**Graphic Production Lead**

**Creative Group: OnlineFocus, Inc: Cupertino, CA**

- Converted and Recreated defined art for FedEx.com, MSDWonline.com, Cooperlighting.com, Arvida.com, Akamba.com, Nidera.com, and iPlanet.com
- Created graphical comps and optimized images
- Designed, produced, and globally distributed FedEx corporate logo and style guide

1998 - 1999

**On-Line Production Artist - Digital Media Services**

**Miller Freeman, Inc: San Francisco, CA**

- Produced and designed banner ads and user interfaces
- Conceptualized and produced banner ads and web sites for Computer Telephony.com, CT Expo.com, CC Demo.com, KBIS.com, Techlearning.com, PCB East.com, Palfair.com, Systemsmgmt.com, and Imagingmag.com using HTML, JavaScript, and Macromedia Flash

1994 - 2001

**Graphic Artist Contractor**

**Bunso72 Productions: Belmont, CA**

- Designed and produced promotions and banner advertisements for PhotoAlley.com
- Designed and produced pop-up advertisements for Gator.com
- Produced FedEx kiosk images for OnlineFocus, Inc.
- Designed corporate branding imagery for Human Resource MicroSystems.
- Designed and created the DontDolt.com web site for General Signal Networks – Tautron
- Conceptualized and produced banner ads for Sun Microsystems’ Planetout.com, Papernapkin.com, and Interaction, Inc.’s The-Quiz.com
- Created artwork for the book *Tangled Weeds* by Etheleen Hardy using oil paints on illustration board

**COMPUTER SKILLS**

Software		Programming Skills	Operating Systems
Adobe CS4 & CS5.5:	Macromedia FreeHand	HTML	Mac OS
Illustrator	Macromedia HomeSite	CSS	Windows
InDesign	BBEdit	JavaScript	
Photoshop	DeBabelizer		
Fireworks	FlexColor		
Flash	Corel Painter		
Dreamweaver	Rational ClearCase		
Premiere	Rational ClearQuest		
Adobe ImageReady	QuarkXPress		
Adobe PageMaker	Microsoft PowerPoint		

**EDUCATION**

2010 Summer	Cascading Style Sheets	School of Visual Arts: New York, NY
2009 Summer	Flash Animation & Actionscript	School of Visual Arts: New York, NY
1997 Spring	Multimedia Technology	New York University: New York, NY
1990 - 1994	Bachelor of Fine Arts in Illustration	School of Visual Arts: New York, NY